

## SHOP TALK



Los Angeles—based Reagan Hayes has recently set its sights eastward, opening its first Big Apple home-furnishings showroom at the NYDC. "New York has been such a strong market for us," says the company's namesake designer, Reagan Hayes, "and has always exceeded our expectations." In the new digs, Hayes has "pushed a few pieces to their limit," including her Ava lounge chairs, upholstered in a hand-dipped gray and turquoise ombré velvet from the same mill that manufactures Hermès fabrics. Also on view: work by a handful of California-based artists, including Peter Walker, Heather Day, and Kimberly Brooks. "We just wanted to bring a little bit of California to New York." 200 Lexington Ave, Ste. 903, NYC, 212-679-9500, reaganbayes.com. —Haniya Rae

Most decorating aficionados know Emily Eerdmans as a design writer and art historian, but she puts herself squarely in the antiques dealer category. Her new Greenwich Village shop, Emily Eerdmans Fine Art, includes everything from a brass cobra lamp once owned by Elton John to a new furniture collection designed in collaboration with interior decora-tor Marcy Masterson. "The reason for opening this space was to create a special environment for showcasing my pieces—just like one of my inspira-tions, Madeleine Castaing, did," says Eerdmans, who is pictured here in the decorating grande dame's Paris apartment. "I hope visitors will walk in and be transported." By appointment, 14 E. 10th St., NYC, 212-920-1393, eerdmansfineart.com. —H. R.



"Fractured Botanicals," a show at the Curator Gallery in Chelsea, is a captivating series of in-your-face photographs of flowers by former publishing guru Alexandra Penney, once a major force at Vogue, Self, and The New York Times Magazine. "Through these photos, I wanted to convey the mysterious and fascinating quality of the ephemeral," says Penney, who holds



a degree in studio art and art criticism from Hunter College and has worked with some of photography's biggest names, including Richard Avedon and Irving Penn. "Flowers bloom bright and beautiful for only a few days. With climate change, who knows how long they'll be around?" Above: Open Rose (2014). On view September 10 through October 17, 520 W. 23rd St., NYC; for more information, call 212-243-1806 or go to thecuratorgallery.com. —H. R.